

## **BGL BNP Paribas renews its partnership with the International Women's Tennis Promotion**

BGL BNP Paribas and the International Women's Tennis Promotion (IWTP) recently extended their partnership for the 2023 and 2024 *Luxembourg Ladies Tennis Masters* events being held at d'Coque sports centre in Luxembourg-Kirchberg.

The agreement was signed by Béatrice Belorgey, Chair of the BGL BNP Paribas Executive Committee and Country Head of the Group in Luxembourg, Yves Nosbusch, BGL BNP Paribas Executive Committee member, Malou Hartmann, IWTP Chair, and Danielle Maas, *Luxembourg Ladies Tennis Masters Tournament* Director.

The *Luxembourg Ladies Tennis Masters* is an invitational tournament for eight internationally renowned players, two of whom have topped the WTA (Women's Tennis Association) rankings at least once in their career.

The IWTP has been organising WTA events since 1996. The list of winners includes such star names as Anke Huber, Amanda Coetzer, Mary Pierce, Jennifer Capriati, Ana Ivanovic, Elena Dementieva, Roberta Vinci, Victoria Azarenka, Venus Williams, Caroline Wozniacki, Julia Görges and Jelena Ostapenko. Kim Clijsters took the title five times: in 1999, 2001, 2002, 2003 and 2005. After the final of Luxembourg's 25th WTA event in 2021, the IWTP decided to pursue its goals in a new way. This led to the birth of the *Luxembourg Ladies Tennis Masters*, the first event of which was held at d'Coque sports centre from 20 to 23 October 2022.

Upon signing the agreement, Béatrice Belorgey welcomed the renewal of this partnership: "BGL BNP Paribas supports tennis, with which we share the values of fair play and performance. This partnership also reflects our commitment to diversity."

Danielle Maas and Malou Hartmann are particularly happy that they have been able to count on the backing of BGL BNP Paribas since the very first event, and speak of a strong long-term relationship.

### **About the International Women's Tennis Promotion ASBL**

A not-for-profit organisation, the IWTP was founded in 1990 to promote international women's tennis in the Grand Duchy of Luxembourg by holding tournaments, conferences and debates, amongst others. The 32nd event will be hosted in 2023.

### **About BGL BNP Paribas**

BGL BNP Paribas ([www.bgl.lu](http://www.bgl.lu)) is one of the largest banks in Luxembourg and part of the BNP Paribas Group. It offers an especially wide range of financial products and bancassurance solutions to individuals, professionals, businesses and private banking clients. At end 2021, BGL BNP Paribas employed 2,140 people in Luxembourg. In 2021, BGL BNP Paribas was named "Best Bank in Luxembourg" by Euromoney for the sixth year in a row.

### **About BNP Paribas**

BNP Paribas is the European Union's leading bank and key player in international banking. It operates in 65 countries and has nearly 190,000 employees, including nearly 145,000 in Europe. The Group has key positions in its three main

fields of activity: Commercial, Personal Banking & Services for the Group's commercial & personal banking and several specialised businesses including BNP Paribas Personal Finance and Arval; Investment & Protection Services for savings, investment and protection solutions; and Corporate & Institutional Banking, focused on corporate and institutional clients. Based on its strong diversified and integrated model, the Group helps all its clients (individuals, community associations, entrepreneurs, SMEs, corporates and institutional clients) to realise their projects through solutions spanning financing, investment, savings and protection insurance. In Europe, BNP Paribas has four domestic markets: Belgium, France, Italy and Luxembourg. The Group is rolling out its integrated commercial & personal banking model across several Mediterranean countries, Turkey, Eastern Europe as well as via a large network in the western part of the United States. As a key player in international banking, the Group has leading platforms and business lines in Europe, a strong presence in the Americas as well as a solid and fast-growing business in Asia-Pacific. BNP Paribas has implemented a Corporate Social Responsibility approach in all its activities, enabling it to contribute to the construction of a sustainable future, while ensuring the Group's performance and stability.

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